



Company profile Robot Robots Company

Robot Robots Company (RRC) is the largest service robots provider in the Benelux region with high international ambitions. RRC wants to make tomorrow's world better for today's people and make robotics available to both businesses and organizations as well as consumers and institutions. RRC wants to realize its international ambitions and strategy through its flexible and specialized subsidiaries Robot Security Systems (RSS), Robot Care Systems (RCS), and Robot Engineered Systems (RES).

Highly educated RRC team gladly collaborates with research partners from universities and research institutes and business partners from home and abroad. Decisiveness and a bright and vision of the future characterize our products; that is why we are also actively looking for partners, distributors and sales channels for our robots, both nationally and internationally. We strive not only to develop and construct robots: we want to make sure they become the part of the whole world!. (www.robotrobotscompany.com)

WE ARE LOOKING FOR :

Experienced Marketing Specialist

Description

Are you interested to develop innovative campaigns for cool robots ?

Are you passionate about marketing and communications? Are you looking for an exciting career move in a complex and exciting international environment? As Marketing Communication Manager you will be responsible for all internal and external communications output of the company. In this role you report directly to the Group CEO and subsidiary Directors.

Your responsibilities include, but are not limited to the following:

- Develop the strategic marketing communication plan in coordination with the directors of the different robots companies
- Brainstorm and develop ideas for creative marketing campaigns
- Execute all online and offline communication activities;
- Recommend, implement and maintain website design and social media channels;
- Support the sales force with marketing material, brochures and digital tools;
- Develop fresh story ideas, write and edit news articles, newsletters, ads, and other content;
- Coordinate conferences, trade shows, and press interviews;
- Drive internal communication channels: develop the format, coordinate content, edit and publish;

Act as the steward of company brand, corporate identity and product brands;

Develop, implement and maintain a library of photographic and digital materials for communication use.

Required experience and skills:

BSc/HBO in marketing or communications

Proven experience as marketing specialist or similar role in B2B and B2C

Thorough understanding of marketing elements (including traditional and digital marketing such as SEO/Social media etc.) and market research methods

Demonstrable experience in marketing data analytics and tools

Solid computer skills, including MS Office, marketing software (Adobe Creative Suite & CRM) and applications (Web analytics, Google AdWords etc.)

Knowledge of HTML, CSS and web development tools (e.g. WordPress) desired

Well-organized and detail oriented

Exceptional communication and writing skills both in Dutch and English

Commercial awareness partnered with a creative mind

Preferred experience in working with international and innovative teams

Affinity for working with technology

What can you expect from us?

In Robot Robots Company we are offering a job with lots of responsibility and autonomy, within a highly motivated team. We provide a pleasant and inspiring working environment and good coffee.

Additionally we are offering:

- A challenging and dynamic job;
- A competitive salary appropriate to the function (depending on experience);
- Excellent secondary benefits;
- possibility for personal development
- Amazing colleagues.

Working at Robot Robotics Company means working in a dynamic environment with unique products. Plenty of room for development, growth and above all fun!

How to apply:

You recognize yourself in the above description and are interested to work with us?

Let us know then and send us your CV and motivation letter to

M.rudinac@robotcaresystems.com We will respond as soon as possible and invite you for a further talks.